



HEATHER DEOGRACIA

GRAPHIC PRODUCTION ARTIST

(989) 941-9993
603 George Street, Apt. 1
Midland, MI 48640
heatherdeoGracia@gmail.com
www.heatherdeoGracia.com

SKILLS

- Conceptualization and Professional Content Creation Expert
- Interviewed Clients and Formulated Brand Identity Portfolios
- Corporate Graphic Layout and Design
- Directed International Multi-Millionaire Advertising and Marketing Campaigns
- Reporter, Photographer and Copywriter
- Illustration, Drawing and Comics

AWARDS

- 2025 50 Artists of the Great Lakes Bay Region "Eye See You",
- 2025 Art Around the City, 2 years installation sign, "Rainbows of Flowers", Studio 23 Art Center, Bay City, MI
- 2025 Artists All State Juried Exhibition, "Breathe in Mother Nature", Studio 23 Art Center, Bay City, MI
- 2024 4th Annual Emerging Artist Exhibition Honorable Mention, "Mr. Seafood", Creative 360 Gallery/Parker Lane Studio, MI
- 2024 "Animals in Art" Exhibition Creative 360 Art Gallery, Midland, MI
- "Breathe in Mother Nature" Best 3D Art Award (\$300), "Ghosts of Boomer" Honorable Mention 2D Art Award
- 2019 35th Annual Midland Artists Guild "Indeed Roses" Award of Excellence Creative 360 Art Gallery, Midland, MI
- 2017 "Leadership of Bay County Achievement" Studio 23 Art Gallery, Bay City, MI
- 2015 Midland County Art Letourneau Award "Collaboration and Creativity in Community Support"
- 2014-2018 Legacy Trust Award Collection Michigan State Wide Exhibition, Art Prize Grand Rapids Museum of Art
- 2000 American Advertising Federation Award "Citation of Excellence Silver" Advertisement Design, East Bay Business Journal, Pleasanton, CA

SUMMARY OF QUALIFICATIONS

Outgoing personality with positive teamwork with co-workers, administration, sales executives and production departments
Expertise in detail quality control, promoting smooth workflow, maintaining timing requirements and finishing with deadlines
Professional level management for tracking and managing marketing designs, layout and successful products for clients

EDUCATIONAL HISTORY

California State University San Bernardino

- Bachelor's Degree in Medical Illustration
- Graduation 1999, 5 year specialized undergraduate program
- Double Major:

Premedical Science (GPA 3.0)

Fine Art (GPA 4.0)

Currently enrolled in Udemy certificates in Screenwriting for Graphic Novels and Complete Character Design

TECHNICAL EXPERIENCE

Adobe: QuarkXPress, InDesign, Photoshop, Illustrator
Cross platform in PC and MAC
Microsoft Office Suite: Word, Excel, PowerPoint, Outlook
Experience with heavy e-mail, phone and fax traffic
Multiple telephone line etiquette
Black/white and color copies

PROFESSIONAL PROFILE

KONDA MAGAZINE Saginaw, MI

2022-2024

Started in February 2010, Konda magazine is a Hispanic monthly news culture and entertainment publication of the Great Lakes Bay Region in central Michigan

Journalist, Cover Feature Article Reporter, Assistant Editor

Created, researched and published 2-3 full page article stories on a monthly deadline to editor

Established network with community clients and resources for accurate facts and information

Submitted copy to graphic designer to format in each themed issue in English

CREATIVE 360 ART GALLERY Midlland, MI

2013-Present Volunteer

2016-2017 Workshop Instructor

Celebrating 25 years as a Non-Profit organization, Creative 360 mission is to create environments that allow people of all ages and abilities to experience the creative process, and to enhance physical, mental and spiritual wellness through the arts and humanities.

Art Workshop Instructor

Taught with 3 page worksheets for the following themes: 3D Robot Art, Angel Wings, Cinderella Fashion Design, Butterfly Treasures, Art Math, Face Portraits, Doggy Drawings

Volunteer Activities

Setting up and taking down the marketing promotions booths at various event locations

Assisted in bar tending, greeting, setup/closing for receptions and events

Clerical office work for manager for marketing and publicity materials

CLEAR CHANNEL RADIO BROADCASTING San Francisco, CA

2002-2004

Currently renamed IHeartMedia, Inc., this multi-billion dollar corporation in a diversified media and entertainment company, provided radio, digital, outdoor billboards, mobile, live events, and on-demand specials ad information services providing premier opportunities for international advertisers. In the United States, there was 850 radio stations with over 25 million listeners a month.

Continuity Director

Managed and coordinated commercials rotation for 200-300 clients daily for San Francisco's 80's radio station, KIOI-FM Star 101.3

Developed and implemented highly productive document tools for a eight person sales executive team and three studio production technicians

Entered air spots and flight dates for advertising agencies, direct clients and national account for assets over 20 million a year

Copy wrote and edited scripts for executive sale managers, studio production department, and on-air personalities

MEYER CORPORATION Vallejo, CA

2000-2001

\$180 million annual revenue, a 30 year old, 3,000 employed, world-wide distributor of cookware sets & kitchen ware company, Second largest in United States for range top cookware with product line from Kitchen Aid, Analon, Farberware and Circulon.

Graphic Production Artist

Created and produced multiple design directions and world class visual design for in house marketing department

True passion projects including logo development, sell sheets, brochures, retail/catalog/direct promotions

Detail obsessed, solution oriented, and solid organization skills for excellent and efficient communication

Produced multiple design mock ups using branding identity, composition, typography, color theory and mediums

Generated electronic pages for creative layouts on medium to large scale projects of high complexity

Created customer facing for in-store marketing materials for pan set boxes, sleeves and stickers

Oversee the Pre-press print production process to ensure design integrity, color accuracy and image quality

EAST BAY BUSINESS TIMES Pleasanton, CA

1999-2000

\$7 billion annual revenue, 300,000 employed, Bizjournals, nation's largest publisher of business newspapers, American City Business Journals Inc. with a national core of 3.2 million business professional readers

Advertising Design

Created award-winning graphic design and information layout needs for print and profitable in marketing advertisements

Worked with 6 Sales Executives with execution of multiple creative deliverables

Met with business administration CEOs/managers for over 200 clients for insertion into editorial newspaper templates

AIRCRAFT SPRUCE & SPECIALITY Corona, CA

1999-2000

\$1.3 billion annual revenue, has been the supplier that aircraft builders, owners, pilots, and aviation businesses have depended on since 1965. Carries a wide selection of aircraft parts, building materials, avionics, and pilot supplies.

Production Artist/Marketing Assistant

Produced and executed graphic design and layout for web and print advertisements

Magazines and collateral computer-aided for Pre-press and Post-press publications

Managed image and copy writing for the 45,000 products in the 700 page catalog and created 30 page mailing catalog with 4-color process

Heavy experience in Illustration and Photoshop for image storage system

CSUSB COYOTE CHRONICLE COLLEGE NEWSPAPER

1995-1999 San Bernardino, CA

California State University of San Bernardino was founded in 1965 and in the late 90's had over 20,000 in student enrollment for higher education. The Coyote Chronicle was a weekly publication for students, staff and administration.

Graphics Editor, Copy Writer, Photographer, Illustrator, Advertisement Representative

Concept development for news articles, pagination layout, advertisement and graphics
Pre-press print production or newspaper covering topics of opinions, editorial, arts, entertainment and sports

Scanned and manipulated bi-weekly 30 page documents in QuarkXpress for printer

DISTRICT ATTORNEY FAMILY SUPPORT DIVISION

1995-1999 San Bernardino/Riverside, CA

Helped establish and enforce child support and paternity, representing the state to ensure children receive financial support from both parents, handling legal processes like filing cases, genetic testing, and getting support orders, but typically refers enforcement of existing orders to the Friend of the Court. They work with families, including those on public assistance, to create legal financial obligations for parents.

Child Support Department Investigation Intern

Computer data entry, file work and closure, customer client service, case manager, filing legal documents, daily progress reports, phone interviews with welfare mothers

ACHIEVEMENTS, ASSOCIATIONS & PUBLICATIONS

2013-Present Midland Artist Guild

2017-2019 Vice President, Created Blog content, Presentation Coordinator

2023-2025 Public Art Midland Committee Member

2017-2019 Exploding Circle of Artist

2019 Vice President, Created Website, Interviewed Members for articles

2019, 2017, 2016, 2014 Legacy Trust Award Collection, Grand Rapids Museum of Art, Art Prize

2017 MLive Media Group, Reporter: Bella Lindauer, "Law Enforcement Agency Raises Money for PAO"

2016 Midland Daily Newspaper front page Sunday Feature, Reporter: Teresa Nims, Oct. 16th, "Using Her Illness to an Advantage, Not Giving Up Hope"

2016 Midland Daily Newspaper, "Ain't No Lying", Art published on full page on May 10th, display at Legacy Trust Award Collection, Grand Rapids Museum of Art

2016 MLive Media Group, Reporter: Patti LaLonde, April 5th, "See Works of Art Created in Three Hours at 6th Annual ArtClash Fundraiser"

VOLUNTEER PARTICIPATION

MIDLAND COMMUNITY TELEVISION Midland, MI

2025

Created, Produced and Hosted show "Art Smart", split into three themed sections: educate with instruction, questions for star guests, recognize famous artists works. Two themed shows with sketching and abstract journaling.

DO-ART, DO-ALL INC. Bay City, MI

2015-2016

Do-Art is an art educational side of Do-All, Inc., a non-profit agency that provides community and employment supports for individuals with disabilities. My position as a Teaching Assistant/Mentor was to participate in artistic activities with four teachers and 20 students.

CANDLESTONE ASSISTED LIVING & MEMORY CARE

2015-2016 Midland, MI

This retirement community would set up weekly activities and my responsibility was to create worksheets to practice drawing and teach watercolor in illustrations that I created. The class size would range from 10-20 students.

EXHIBITIONS, ART PROJECTS & COMMUNITY SERVICES

- 2026 Johnny Depp presents "The People's Artist", The Art of Elysium, Voted on by public fundraiser
- 2026 "Artist of the Month" for May, website www.thelastgallery, 25 artworks on display
- 2026 Summer Art Fair, "Emerging Artist Program" for Midland Center for the Arts, Scholarship Linda Basque, Selected to share booth, June 1-2, Midland, MI
- 2026 "Festival of Banners", "Dreamscapes", Art Reach of Mid-Michigan, Mt. Pleasant, MI
- 2026 "Animals In Art", 3rd annual, "The Animal Gang is Here" (Sold \$175), Jan. 9-Feb. 22, Creative 360, Midland, MI
- 2025 Selected for 50 Artists of the Great Lakes of Bay Region, "Eye See You", Oct. 16-Nov. 29, Studio 23, Bay City, MI
- 2025 Selected for Art Around the City, Reproduced art piece on steel sign and placed at waterfront Bigalow park for two years, Studio 23, Bay City, MI
- 2025 Studio 23 Artist Collective requested by curator, 20 Artworks delivered for nine month business venue rotation for MyMichigan Health Park, Waterstreet Nutrition Restaurant, Bay City Chamber of Commerce Boardroom, Bay City, MI
- 2026 "How Does Your Garden Grow?", 3 wooden panels, Grove Park, Midland, MI
- 2025 6 x 6 "Small Works Fundraiser", submitted three canvas squares,
- 2025 Commissions: "Peanut Butter & Jelly Christmas Tree" (\$150), "Animal Gang" (\$125)
- 2025 "Emerging Artists" Exhibition, "Mr. Seafood", Honorable Mention, Oct. 18-Nov. 24, Creative 360, Midland, MI
- 2025 Live Oak Coffeehouse, "Stars In Their Eyes" (Sold \$200), Flower Girl (Sold \$100), October, Midland, MI
- 2025 "Creativity Contest", "Human Diversity Handbook", Cultural Awareness Coalition, Public Arts Midland, Creative 360, Midland, MI
- 2025 Chippewa Nature Center Fundraiser, "Are We Nuts?", Dec. 5-6, Midland, MI
- 2025 Michigan Artists All-State Juried Exhibition, "Breathe In Mother Nature", Sept. 19-Nov. 2, Studio 23, Bay City, MI
- 2025 "Animals In Art", 2nd Annual, "Animal Queendom", Jan. 10-Feb. 23, Creative 360, Midland, MI
- 2024 Summer Art Fair, Emerging Artist Program for Midland Center for the Arts, Scholarship Linda Basque, Selected to share booth, June 1-2, Midland, MI
- 2024 Live Oak Coffeehouse, 15 pieces on display, ("Sold Stars In Their Eyes" and "Flower Power"), month of October, Midland, MI
- 2024 "Creativity Contest", Cultural Awareness Coalition, Public Arts Midland, Grace A. Dow Library, Midland, MI
- 2024 "Innovate" 100 Day Project, Jan. 17- April 25, Studio 23 Art Center, Bay City, MI
- 2024 "Animals In Art", First Annual, 3D First Prize (\$300) "Breathe In Mother Nature, 2D Honorable Mention "3 Ghosts of Boomer" (Sold \$200), Jan. 5-Feb. 11, Creative 360, Midland, MI
- 2023-2024 "Voices Without Limits", Ashman Art Gallery, 5 artworks, Nov. 2023- Feb. 2024, Creative 360, Midland, MI
- 2023 Open Door Fundraiser, "Dow Gardens in Bloom" (Sold \$450), Live Auction, H Hotel, Midland, MI
- 2023 "Doodle Mixer", Public Arts Midland, Midland Area Community Foundation event, Midland, MI
- 2023 "Art Battle", 3 hour time frame, "Flamingo Freak Out", Art Reach Gallery, Mt. Pleasant, MI
- 2023 "Nuture" 100 Day Project, Face Portraits, Studio 23, Bay City, MI
- 2023 "I Heart Art" month long art prompts daily illustrations, Art Reach Gallery, Mt. Pleasant, MI
- 2023 October Art daily art prompts, Facebook & Instagram posts, Art Reach Gallery, Mt. Pleasant, MI
- 2023 Front window display, "Haunted By Blood", Oct. 14-Nov. 19, Studio 23, Bay City, MI
- 2020 "Art Plays", Painted Piano Project, "Community Lines" (Sold), Public Arts Midland, Midland, MI
- 2020 Safe & Sound Child Protection Advocacy Auction, Live Artist, "Kicking the Future", Midland, MI
- 2019 Tall Ship Plein Paint-Out, "Blew Away", Studio 23 Art Center display, Bay City, MI

- 2019 Ubuntu Exhibition, South African Cultural Festival, "Reach It Please", "Survival Space", Saginaw, MI
- 2019 35th Annual Juried Midland Artists Guild, "Indeed", "Laborious", April 5-May 12, Creative 360, Midland, MI
- 2019 State of the Arts Annual Exhibition, "Greek Hero", April 7-May 3, Saginaw Charter Township, MI
- 2019 Midland Artist Guild, Midori Sushi & Martini Bar, 11 Abstract pieces, March-May, Mt. Pleasant, MI
- 2019 2nd Annual Grace A. Dow Memorial Library Mezzanine Exhibit, Month of March, Midland, MI
- 2019 Safe & Sound Art and Advocacy, Live Artist, "Protect", Creative 360, Midland, MI
- 2018 Do-All Inc. Art Clash, "Male Inheritance", Bay City, MI
- 2018 Art Prize, "Kiss Another Frog", DeVos Place Performance Hall, 9th Annual International Competition, September 19-October 3, Grand Rapids, MI
- 2018 19th Annual Spring Into Art, "Greek Neat", "Spanish Maidens", Saginaw, MI
- 2018 10th Annual Festival of Banners, "Fish Free Sea", Art Reach Mid-Michigan, Mt. Pleasant, MI
- 2018 34th Annual Juried Midland Artists Guild, Creative 360, Midland, MI
- 2018 Feathers and Fedoras Fundraiser for Disability Network, created 20 abstract pieces for attendees, Midland Conference Center, Midland, MI
- 2018 2nd Annual Grace A. Dow Memorial Library, Top Ten People's Choice, month of March, Midland, MI
- 2018 Solo Exhibit "I Human", 30 piece display, Counter Culture, February-March, Saginaw, MI
- 2018 Northwood University, "Tigress" and "Octipi", Midland Artists Guild display, Midland, MI
- 2018 Midland Artists Guild, Midori Sushi and Martini Bar, 16 Abstract pieces, Jan.-March, Mt. Pleasant, MI
- 2017 Adirondack Chair Design Selection, "Beauty of the Bay", sponsored by Meijer Stores, Studio 23 Art Center, Bay City, MI
- 2017 Feathers and Fedoras Fundraiser for Disability Network, Free Abstract Abstract illustrations, Midland Conference Center, Midland, MI
- 2017 Safe & Sound Child Protect Services Fundraiser, Auction for "Mind of Insane", Dow Diamond box, Midland, MI
- 2017 Creative 360 selection for Art Shop calender, "Fishy" & "Florida Shape", Midland, MI
- 2017 Dynamic Duos collaboration with Allise Noble, "Icing on the Cake, Jan. 4-March 1, Studio 23, Bay City, MI
- 2017 Midland Artists Guild venue, Espresso Milano Coffee shop, 15 illustration display, Midland, MI
- 2016 Midland Artists Guild venue, Big Boy Restaurant, 20 artworks displayed, Midland, MI
- 2016 Midland Artists Guild venue, Senior Center, 12 artworks displayed, Midland, MI
- 2016 ArtShop student showcase, 10 artworks display, Creative 360, Midland, MI
- 2016 Dollardaze fundraiser for Creative 360 ArtShop, "Cellular Error", "Cracked", Midland, MI
- 2016 Piano Picasso fundraiser, 2 artworks, Creative 360, Midland, MI
- 2016 Art Clash 3-hour competition fundraiser for Do-All Inc., Midland, MI
- 2015 Loons Dow fundraiser for Personal Assistance Options, "High Deft" auction for \$975, Midland, MI
- 2015 One Roof Rally fundraiser for Midland Area Homes, "True Love Chemistry", "Hands Down", Midland, MI
- 2015 Gear Up Sculpture Series, "Majesty of Midland King Lion", Midland Public Arts, Midland, MI
- 2015 31st Annual Midland Artists Guild Exhibition, "Gypsy Rose", Creative 360, Midland, MI
- 2015 Piano Palooza fundraiser for Disability Network, "Devilish Angel", Midland Conference Center
- 2015 Habitat for Humanity fundraiser, "Sweet Hummer", Midland, MI
- 2014 Creative 360 television marathon fundraiser, interviewed on MCTV to display work of realistic graphite drawings, David Emmel hosted, Midland, MI
- 2014 Legacy Trust Award Collection, "No Lying" (sold for \$475), Midland, MI
- 2014 Second Hand Picasso fundraiser for Creative 360, "Vanilla Ice", "Dad Over Daughter, Midland, MI